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Beyond Government Performance: Is Planning and Management Enough?: 17th Annual Conference of the Association for Budgeting and Financial Management as section of the American Society for Public Administration Program Draft

Association for Budgeting and Financial Management

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# "Beyond Government Performance: Is Planning and Management Enough?"

17<sup>th</sup> Annual Conference of the Association for Budgeting and Financial Management a section of the American Society for Public Administration

Co-Sponsors
Section on International and Comparative Administration (SICA)
Section on Transportation Policy and Administration (STPA)

November 10-12, 2005 Washington Marriott Hotel 1221 22nd Street, NW Washington DC

**DRAFT SUBJECT TO CHANGE (October 27)** 

#### **THURSDAY**, November 10

**7:30 - 4:30 Registration** 

7:30 - 9:00 Continental Breakfast

8:30 - 10:00 Concurrent Sessions

#### 1. Infrastructure Finance

Chair and Discussant: Kirk Sorenson, Government Solutions

Debt Networks and Accountability in the New York MTA Debt Restructuring
Jonathan Justice, University of Delaware and Gerald Miller, Rutgers University - Newark

Public Capital Budgeting, Management and Infrastructure Investment in the States Arwiphawee Srithongrung, University of Illinois at Springfield

Capital Leasing by Municipalities: An Analysis of Longitudinal Trends and Factors Affecting Issuance Costs Justin Marlowe, University of Kansas

## 2. Impact of Performance Information on State Budget Decisions

Chair and Discussant: Bryan Sullivan, Director of Management Efficiency, State of Delaware

Incremental or Comprehensive Rationality: A Case Study of Illinois' Performance-Based Budget Initiatives Patricia Byrnes, Joan Small and Ann Sundeen, University of Illinois at Springfield

The Theory and Practice of Performance-Based Budgeting: An Empirical Research Using Frontier Analysis Aziza Zemrani, Louisiana State University

Availability of Information on State Budget Deliberations: Examining the Context for the Use of Performance Budgeting Information. Ken Klase, University of North Carolina at Greensboro and Michael John Dougherty, West Virginia University

Looking for Explanations: The Relationship between Performance-Based Budgeting and Government Expenditures Eric Scorsone, Michigan State University

# 3. The Congressional Budget Process – What Now?

Chair and Discussant: Paul Posner, George Mason University

Susan Irving, Government Accountability Office Sandy Davis, Congressional Budget Office

# 4. Funding School Districts: The Elusive Search for Equity

Chair and Discussant: William Duncombe, Syracuse University

Cost-based Public School Funding – A Way to Achieve Equitable and Adequate Funding: The Case of Missouri Yuhua Qiao, Missouri State University

School District Referenda: Examining Determinants of Success and Failure in Wisconsin

Craig Maher, University of Wisconsin – Oshkosh and Mark Skidmore, University of Wisconsin - Whitewater

Coping with Fiscal Stress: Savings and School District Fiscal Response William Duncombe, Syracuse University and Yilin Hou, University of Georgia

## 10:15 - 11:30 First Plenary Session

# Fundamental Fiscal Reform: Opportunities and Challenges

Douglas Holtz-Eakin Director, Congressional Budget Office

Moderator: Phil Joyce, George Washington University

# 12:00 - 1:15 First Luncheon Roundtable: "Teaching the Northville

Daycare Case"

Session Facilitator: William Duncombe, Syracuse University

#### 1:30 - 3:00 Concurrent Sessions

#### 5. Revenue Administration

Chair and Discussant: John Bartle, University of Nebraska at Omaha

Does Revenue Diversification Matter? An Analysis of Measures Craig Johnson, Sharon Kioko and Samuel Stone, Indiana University

The Tax Compliance Puzzle: Evidence from Theory and Practice John Mikesell and Liucija Birskyte, Indiana University

Ways And Means Of Revenue Mobilization Edward Lehan, Consultant

# **6.** Using Performance Measures

Chair: Stacey Mazer, National Association of State Budget Officers

Managing for Measuring Performance Correctly: The Georgia Experience Yi Lu, University of Georgia

Prison Performance Measures

Rita Cheng, University of Wisconsin-Milwaukee, Ola Smith, University of Western Michigan, and Ken Smith, Willamette University

Performance Data in New York City: A Qualitative Exploration Dan Williams, Baruch College, City University of New York

The Current Status of Performance Management in Federal, State and Local Government and Nonprofit Organizations Gloria Simo, DePaul University

# 7. Federal Budgeting Issues

Chair: Phil Joyce, George Washington University Discussant: Irene Rubin, Northern Illinois University

Back from the Madness: Can Budgeting Save Our National Government from Itself? James True. Lamar University

Advancing the War on Terror in the Face of Budgetary Constraints: Could Performance Enhancement Provide THE Solution? Howard Frank and Jayesh D'Souza, Florida International University

Linking Performance and Budgeting at the Federal Level Thad Juszczak, Consultant

# 8. School Financing and Education Outcomes

Chair: Jocelyn Johnston, American University

Discussant: Beverly Bunch, University of Illinois at Springfield

Capitalization of School Tax Relief Program and School Service: Cross Sectional and Panel Data Analysis Seok Joon Choi and John Yinger, Syracuse University, Tae Ho Eom, Rutgers University – Newark

The Resource Allocations of Uncommon Schools Producing Uncommon Results: Fiscal Lessons from Case Studies of Three New York State Schools Closing Racial Test Score Gaps

Colin Chellman, Meryle Weinstein, Leanna Stiefel and Amy Ellen Schwartz, New York University

School Finance and Local Tax Incentives: The Effects of Property Tax Abatements on State Aid to Schools and Quality of Education Esteban Dalehite, Florida International University

#### **3:00 - 3:15** Coffee Break

#### 3:15 - 4:45 Concurrent Sessions

#### 9. The Property Tax: Still the Worst Tax?

Chair and Discussant: Kirk Sorenson, Government Solutions

# The Effects of State Property Tax Law on County Revenue Systems

Wes Clarke and Deanna Maletesta, University of Georgia

The New Market Value Property Tax Assessment in Indiana: An Examination of Performance at the Neighborhood Level in Eight Counties Seth Payton, Indiana University

Perceptions of Property Tax Pressure in Local Government Administration David Matkin, University of Kansas

Government, Effectiveness, Performance and Property Values
Steven Deller, University of Wisconsin - Madison and Craig Maher, University of Wisconsin - Oshkosh

## 10. Empirical Studies in State Taxation

Chair: John Mikesell, Indiana University

Tax Amnesties and Compliance in the Long Run: A Time Series Analysis Revisited Hari Luitel, West Virginia University

The Regressivity of State Tax Systems from 1980 to 2000: A Comparative Analysis Robert J. Landry, III, Auburn University

Determining Factors in State Tax Incentives for Businesses
Jungbu Kim, Georgia State University and Georgia Institute of Technology

## 11. Financial Management in the Netherlands

Chair and Discussant: Katherine Willoughby, Georgia State University

Performance Budgeting: What Did it Bring Us So Far? - A Transatlantic Comparison
Maarten de Jong, Ministry of Transport, Public Works and Water Management, the Netherlands

Selective Supervision Built on Risk Based Control and Single Audit
Rob Knabben, Ministry of Transport, Public Works and Water Management, the Netherlands

"Own policy or best practice," a Struggle Caused by ERP Strategy
Hein Renes Ministry of Transport, Public Works and Water Management, the Netherlands

#### 12. Determinants of Debt Choices

Chair and Discussant: Carol Ebdon, City of Omaha

The Choice to Securitize Tobacco Settlement Payments Craig Johnson and Sharon Kioko, Indiana University

Why Do Governments Choose to Privately Place Municipal Bonds? Mark Robbins and Bill Simonsen, University of Connecticut

Determinants of Pay-Go Financing of Capital Projects and Effects on the Cyclical Stability of the Budget Yilin Hou, University of Georgia, Wen Wang and William Duncombe, Syracuse University

Debt Management in Turkey and the U.S: A Comparative Perspective Mehmet Ulupinar and Khashruzzaman Choudhury, Southern University

*Is There a Reason for Higher-Cost Financing?*Olha Krupa, Indiana University, Curro Student Paper Award winner

5:00 - 7:00 Reception

**6:30 - 8:00 PFP Meeting** 

## FRIDAY, November 11: International/Comparative Day

7:00 - 8:30 ABFM Executive Committee Meeting

**7:30 - 4:30** Registration

7:30 - 9:00 Continental Breakfast

8:30 - 10:00 Concurrent Sessions

## 13. Comparative Budgeting I

Chair: Jane Beckett-Camarata, Kent State University

Information Availability and Utilization in Estonian Local Budgeting Ken Kriz, University of Nebraska at Omaha

Tax Reform in Romania Since the Transition to a Market Economy Dan Lazar, Babes-Bolyai University, Romania

The Impact of Economic Integration into the European Union: Budgetary Reform in Ukraine Jane Beckett-Camarata, Kent State University

Intergovernmental Finance Reform in the Philippines Dan Mullins, American University

# 14. Local Government Revenue Options

Chair and Discussant: Marilyn Rubin, John Jay College, City University of New York

*User-Charge Financing in Municipal Governments: A Longitudinal Approach, 1980-2000* Rui Sun, University of Maryland, College Park

City and County Communications Tax Revenue: Estimating the Effects of Federal Preemption on a Growth Sector in a Sea of Declining and Stagnant Revenues Yonghong Wu and Michael Pagano, University of Illinois at Chicago

Local Governance and Choice of New Revenue Options Moon-Gi Jeong, University of Texas at San Antonio

Responsible or Restricted Financial Management? Explaining Local Government Tax Revenue Diversification Deborah Carroll, University of Tennessee

# 15. Financing Health and Human Services

Chair: Jocelyn Johnston, American University

State Tax Expenditures for Low-Income Housing: Who Benefits? Anne Lockwood Williamson, University of Florida

Comparison of Chinese, the U.S. and Canadian Healthcare Systems: What can China Learn from Developed Countries, and Visa-versa? Greg Chen, City University of New York

An Analysis of Cancer Center Grant Support Matt Winfrey, University of Nebraska

No Place Like Home: The Effects of Foster Care Payments on Placement Stability in Georgia Amanda Wilsker, Georgia State University and Georgia Institute of Technology

## 16. Current Issues in State Financial Management

Chair and Discussant: James Douglas, University of South Carolina

State-Administered Local Government Investment Pools – 10 Years After the Orange County Investment Pool Problems Beverly Bunch, University of Illinois at Springfield

Financing eGovernment: Pricing Structures for Business Transactions with State Agencies Kurt Thurmaier and Yu-Che Chen, Iowa State University

Employee Benefits in an Era of Fiscal Distress: Are We Borrowing Strategies From the Private Sector, or Should We? Gabriela Wolfson, Florida State University

Funding the Environment with Affinity License Plate Fees
William Voorhees, Arizona State University and Tracy Yandle, Emory University
10:15 - 11:45 Concurrent Sessions

# 17. Comparative Budgeting II

Chair: George Guess, Open Society Institute Discussant: Irene Rubin, Northern Illinois University

Discussant: Hene Rubin, Northern Inniois University

Adjustments in Fiscal Decentralization Programs to Increase Efficiency in Bulgaria and Romania George Guess, Open Society Institute

Fiscal Recentralization and Runaway Local Government Expenditures: The Chinese Experience 1997-2002 Gang Guo, University of Mississippi

*The Transfer of Performance Budgeting to a Developing Country: The Case of Jordan.*Jamil Jreisat, University of South Florida

# 18. Measuring Financial Condition and Credit Quality

Chair: Merl Hackbart, University of Kentucky

An Empirical Analysis of Road Fund Debt Levels
Merl Hackbart, Dwight Denison and Michael Moody, University of Kentucky

What Determine Ratings of School District Bonds: The Texas Case
Wenli Yan, University of Kentucky and Zhirong (Jerry) Zhao, Eastern Michigan University

A Historical Analysis of Credit Spreads in the Municipal Bond Market Jun Peng, University of Arizona and Ken Kriz, University of Nebraska at Omaha

Measuring Financial Condition: A Study of U.S. States XiaoHu Wang, Lynda Dennis and Jeff Tu, University of Central Florida

# 19. Budget Reform

Chair: Joanne Kelly, University of Sydney, Australia Discussant: Ed Clynch, Mississippi State University

What are Performance Measures for? Finding Value Added in the Latest Budget Reform Kathleen Anders, Arizona State University

Outcome Budgeting: Conceptual Definition
Mwabilu Ngoyi, Howard University, Gerald Miller and Marc Holzer, Rutgers University

Do Legislatures Matter in Budgetary Reform? Carolyn Bourdeaux, Georgia State University

# **20. Budget Theory**

Chair: Bryan Sullivan, Director of Management Efficiency, State of Delaware

The Impact of New Public Management on Guardians' and Spenders' Policy Speeches: An Empirical Assessment Louis Imbeau, Université Laval, Québec, Canada

Exploring Explanations of State Agency Budgets: Endogenous or Exogenous Forces?

Jay Ryu, Ohio University, Cynthia J. Bowling, Auburn University, Chung-Lae Cho, Kookmin University (Korea) and Deil Wright, University of North Carolina

Classic Economic Criteria and the Public Goods and Services Recommendations of State Budgeteers Deniz Leuenberger, Bridgewater State College

#### **12:00 - 1:30** Awards Luncheon

#### S. Kenneth Howard Award

For lifetime achievements by a practitioner in the field of budgeting and financial management.

Presented by Jocelyn Johnston, American University, to

Hank Huckaby, University of Georgia

#### **Aaron Willdavsky Award**

For lifetime achievement in the field of public budgeting and financial management.

Presented by Kurt Thurmaier, Iowa State University, to

G. Fred Thompson, Grace and Elmer Goudy Professor of Public Management and Policy Analysis, Atkinson Graduate School of Management, Willamette University

and

L. R. Jones, Wagner Professor of Public Management, Graduate School of Business and Public Policy, Naval Postgraduate School

# **Michael Curro Student Paper Award**

For the best paper written in a class or under faculty supervision Presented by Dwight Denison, University of Kentucky

Olha Krupa, doctoral candidate, Indiana University

"Is There a Reason for Higher-Cost Financing?" Faculty supervisor: John Mikesell, Indiana University

#### Honorable mention

Liina Mauring, University of Tartu, Estonia

"Tax Competitition vs. Tax Harmonization: Corporate Income Tax in the European Union." Faculty supervisor: Ken Kriz, University of Nebraska at Omaha and University of Tartu, Estonia

#### PFP Jesse Burkhead Award

For the best paper published in *Public Budgeting & Finance* in 2004 Presented by ...

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## 1:30 - 3:00 Second Plenary Session

**Beyond Government Performance: Is Planning and Management Enough?** 

David Ammons, University of North Carolina

Scott Pattison, National Association of State Budget Officers

Robert Shea, Office of Management and Budget

Moderator: Paul Posner, George Mason University

#### 3:15 - 4:45 Concurrent Panels

# 21. Issues in International Public Budgeting and Financial Management

Chair: L. R. Jones, Naval Postgraduate School

Discussant: Philip Candreva, Naval Postgraduate School

Implementation of Financial Management and Control Reforms in Italy

Riccardo Mussari, University of Siena, Italy

Economic and Financial Management Reform in Central Asian Republics

Bruce Perlman and Gregory Gleason, University of New Mexico

Mexico's Professional Career Service Law: Governance, Political Culture and Public Administrative Reform

Donald Klingner, University of Colorado at Colorado Springs and David Arellano Gault, Centro de Investigaciones y Docencia Economicas (Center for Research and Teaching in Economics), Mexico

# 22. Financing Alternative Service Delivery

Chair: Wendy Haynes, Bridgewater State College

Contracting for Services by American State Administrative Agencies: A Performance-Oriented Dimensional Analysis of Outsourcing to Third Parties for Service Delivery, 1998 and 2004

Chung-Lae Cho, Kookmin University, Yoo-Sung Choi, Korea Institute of Public Administration, Jeffrey Brudney, University of Georgia, and Deil Wright, University of North Carolina

Determinants of Interlocal Cooperation in American Cities and Counties

Changhoon Jung, Auburn University

Which is More Efficient: Public Authorities or Municipalities? Robert Eger III, and Hai (David) Guo, Georgia State University

#### 23. Accounting and Financial Reporting

Chair and Discussant: Bill Voorhees, Arizona State University

A Contemporary Economic Perspective on the Merits of a Sarbanes-Oxley Act (SOX) for U.S. State and Local Governments Odd Stalebrink, West Virginia University and John Sacco, George Mason University

What Do People Do with Governmental Financial Information? Preliminary Results from the GASB's User Needs Study Dean Mead, The Governmental Accounting Standards Board

Preventing Local Government Fiscal Crises: A Model State Program Charles Coe, North Carolina State University

#### 24. Public Finance Theory

Chair: Tom Lauth, University of Georgia

Tax Competition among Municipal Governments: Exit vs. Voice Rebecca Hendrick, Yonghong Wu and Benoy Jacob, University of Illinois at Chicago

What's Past is Prologue: A Positive Theory of Tax Evolution John Bartle, University of Nebraska at Omaha

The Keys to Understanding Commitments, Quasi-Commitments, and Guarantees: Options, Quasi-Options, and Real Options Fred Thompson, Willamette University

Capital Structure of Nonprofit Organizations Dwight Denison, University of Kentucky

5:00 - 5:30 ABFM Annual Members Meeting

**5:30 - 7:30** Reception

# **SATURDAY, November 12: Casual Dress Day**

**7:30 - 10:00** Registration

8:30 - 10:00 Concurrent Sessions

# 25. Reporting on Government Performance

Chair: Julie Bryant, Association of Government Accountants

Newspaper Reporting of State Government Performance Ken Smith, Willamette University and Lee Schiffel SUNY-Geneseo

Accuracy, Accountability and Capacity of Media Reporting on Government Performance Lee Schiffel SUNY-Geneseo and Ken Smith, Willamette University

How We Report Government Performance to Citizens: Some Publisher Perspectives Susan Willie, Government Performance Project

## 26. Budget Balance and Fiscal Constraints

Chair: Fred Thompson, Willamette University

Defining Balanced Budget Requirements: New Definition and Features Yilin Hou and Daniel Smith, University of Georgia

The Implementation and Utilization of Stabilization Funds by Local Governments in Massachusetts Jerry Gianakis and Doug Snow, Suffolk University

Does My State have a Structural Deficit? Michael Dothan, Bruce Gates and Fred Thompson, Willamette University

TABOR Binds Beyond the Budgetary Horizon.
Paul Teske and Christine Martell, University of Colorado - Denver

## 27. Promises Made, Promises Kept? An Assessment of the Efficiency and Effectiveness of City-County Consolidation

Chair: Kurt Thurmaier, Iowa State University

Discussant: Jackie Byers, National Association of Counties

Improving the Efficiency and Effectiveness of Service Delivery in Local Government: An Assessment of City-County Consolidation in Wyandotte County/Kansas City Kansas.

Suzanne Leland, University of North Carolina at Charlotte and Curtis Wood, Northern Illinois University

Does Consolidation Make A Difference? A Comparative Budgetary Analysis of Richmond and Virginia Beach Nicholas Swartz, University of North Carolina at Charlotte

A Study of the Efficiency and Effectiveness of Service Delivery in the Consolidated Government of Carson City/Ormsby County Nevada Anna Lukemeyer, University of Nevada Las Vegas

Comparing a Consolidated Government with Traditional Government Structures in Metropolitan Areas: Jacksonville vs. Tampa Milan Dluhy, University of North Carolina at Wilmington

#### 28. Transportation Financing

Chair: Scott Tarry, University of Nebraska at Omaha

An Empirical Analysis of Variable Rate Motor Fuel Taxes
Juita-Elena (Wie) Yusuf and Michael Moody, University of Kentucky

Running on Empty: Fuel Taxes, Refunds, and Exemptions
Sharon Cox, University of Hawaii and Robert Eger III, Georgia State University

*Innovations in Transportation Funding: Where Have the Great Ideas of the 80's Gone?* Jeremy Plant, Penn State University

Transportation Policy and Management: A Case Study: Florida Turnpike Enterprise Lynda Dennis, University of Central Florida

10:15 - 11:45 Concurrent Sessions

#### 29. Alternative Local Revenue Sources

Chair and Discussant: Carol Ebdon, City of Omaha

Special Purpose Local Option Sales Tax in Georgia Counties: Its Instability and Fiscal Impact on Capital Spending Hui Li, University of Georgia

Flypaper Effect, Softness and Governance Structure: Evidence from City Expenditures in the United States Min Su Kim, Arizona State University

Who Gets "LOST"? Local Option Sales Taxes and Fiscal Disparity
Zhirong (Jerry) Zhao, Eastern Michigan University and Yilin Hou, University of Georgia

## 30. Budgeting, Gaming and Education

Chair: Gabriella Wolfson, Florida State University

Sustainability of Punctuated Equilibrium: An Empirical Analysis of Education Funding in Kentucky

Shawn Gillen, University of Kentucky

State Lotteries and Education: Do They Really Fix the Education Quagmire? Charles Menifield and Joy Clay, University of Memphis

Hitting the Jackpot or Breaking the Bank? A Stakeholder Analysis of Gaming Expansion Aimee Franklin, University of Oklahoma

Appropriations to Public Universities under a Statewide Governance System Sharon Kukla-Acevedo and Jonica Burke, University of Kentucky

## 31. Financial Reporting and Budget Development in Public Health

Chair: Robert Eger III, Georgia State University Discussant: Steve Finkler, New York University

An Analysis of State Public Health Expenditures: Focusing on the Linkages of Georgia's Program Expenditures to Direct/Population Public Health Services Catherine Slade, Georgia State University

A Framework for Financial Reporting and Budget Development in Public Health Valerie Hepburn, Institute of Public Health

Impacts do Matter for Public Policy Decision: "Impact Estimation Calculators" for Public Health Expenditures Jungbu Kim, Georgia State University

# 32. Cutback Management: State and Local Government Budgeting of Mandated Programs amid Budget Cuts

Chair: Jane Beckett-Camarata, Kent State University

Resolving Budget Cuts and Growing Budgets: The Case of West Virginia Michael Dougherty, West Virginia University

Budgeting in Indiana Robert Kravchuk and Samuel Stone, Indiana University

Growing Expenditures and Shrinking Dollars: Budgeting in Ohio Jane Beckett-Camerata, Kent State University

The Effects of Fiscal Retrenchment at the Mayoralty Level. Lynne Weikart, Baruch College, City University of New York

#### 12:00 - 1:15

Second Luncheon Roundtable: Budgeting and Financial Management Case Writing and Teaching Session

Session Facilitators: Robert Smith, Clemson University Patricia Byrnes, University of Illinois at Springfield Jane Beckett-Camarata, Kent State University