

New Ability to Self Respond

Starting March 23, 2020

- **Internet**
- **Phone**
- **Paper Form**



Or traditional in-person interview

Key Data Collection Dates

- Now – 2019
- April 2018
- Early 2019
- Aug – Oct 2019
- Mid-2019
- Early 2020
- March 23, 2020
- April 1, 2020
- May 2020
- August 2020
- December 31, 2020
- In-Office Address Canvass
- Regional Census Center Opens
- Early Area Census Offices Open
- Address Canvassing – select areas
- Area Census Offices Open
- Group Quarters Start
- Self Response Starts
- **CENSUS DAY**
- Non-Response Follow-Up Starts
- Data Collection Complete
- Counts Delivered to President

COMMUNITY ENGAGEMENT AND PARTNERSHIP PROGRAM

Census Staff

- Partnership Specialist in each State
- Tribal Specialists
- Regional Data Dissemination Specialists
- Support local efforts (Complete Count Program)
- National Media Contract
- National Partnerships
- National Promotional Items

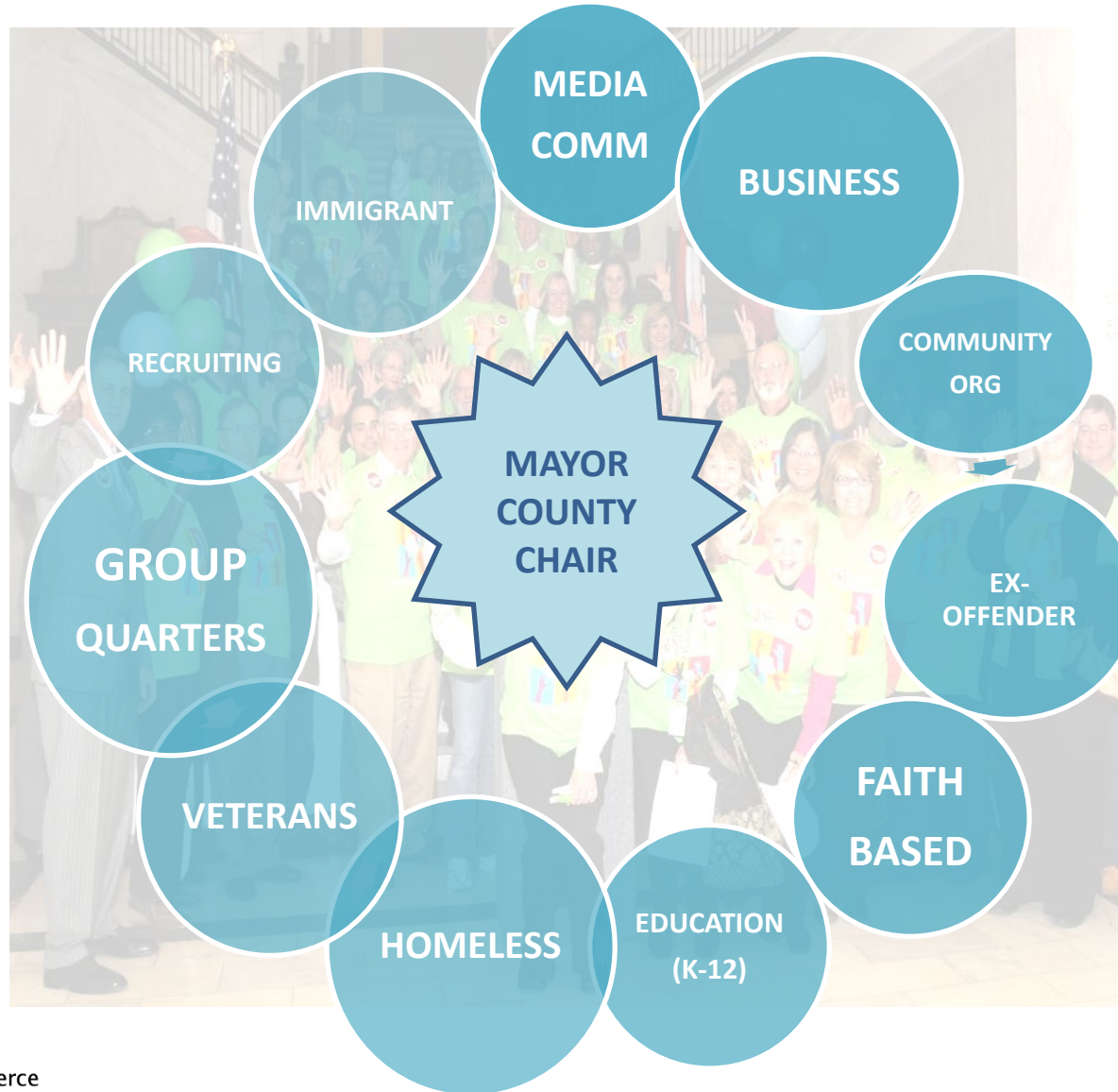
State/Local Community

- Provide Trusted Voices
- Form State Complete Count Commission
- Form County, Local, Tribal Complete Count Committees
- Provide Local Resources for Your Tailored Promotion

State Complete Count Program



Local Complete Count Committee



LOCAL PARTNERSHIP STRATEGIES

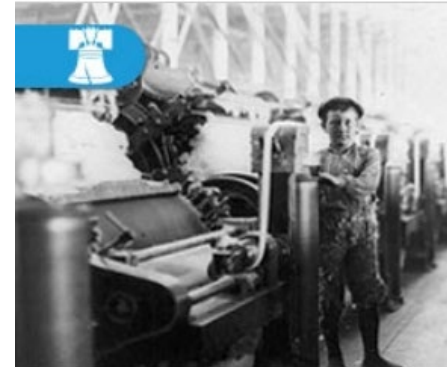
- American Indian and Alaska Native Program
- State Complete Count Commissions
- Complete Count Committees
- Community/Non-Profits/Social Service Organizations
- Faith-Based Community Outreach
- Foreign-Born/Immigrant Program
- Higher Education Program
- Lesbian, Gay, Bisexual, Transgender and Questioning/Queer Outreach
- Mobile Response Table
- Trusted Voices
- Thank You Campaign



STATISTICS IN SCHOOLS



Learning About College Degrees and Lifetime Earnings



Exploring 19th-Century Child Labor Laws in the United States

MEDIA AND ADVERTISING



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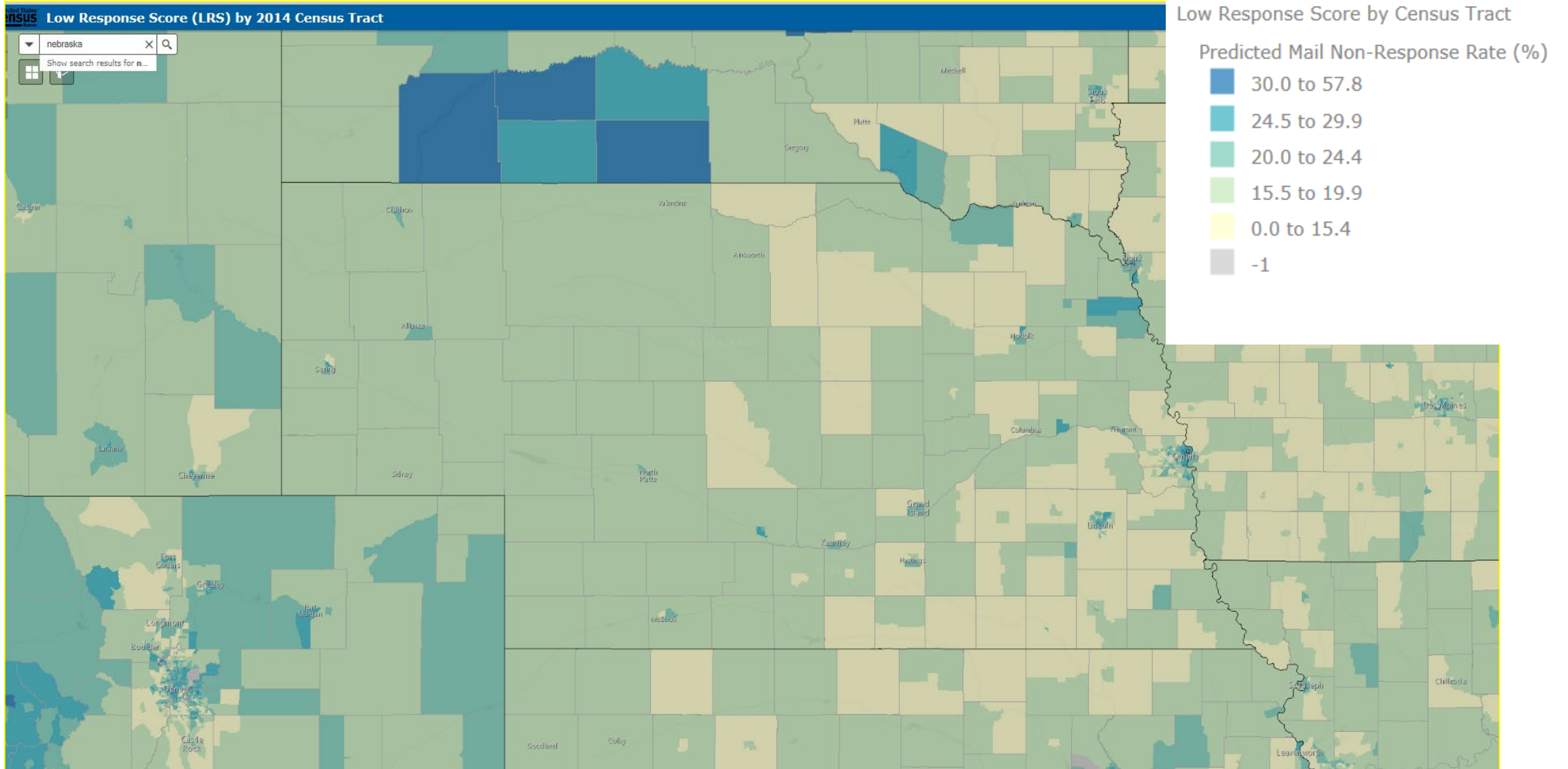


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<https://storymaps.geo.census.gov/arcgis/apps/webappviewer/index.html?id=76944f3553744500bb9b90288574e0ca>