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Poster Presentation: "The Good (Digital) Life: Promoting Diverse Educational and Archival Materials through Exhibits"

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# The Good (Digital) Life:
## Promoting Diverse Educational and Archival Materials through Exhibits

**Presented by:** Lori Schwartz, Yumi Ohira, Jacqueline Mitchell, & Angela Kroeger

<table>
<thead>
<tr>
<th><strong>Platform</strong></th>
<th><strong>Reason</strong></th>
<th><strong>Skill Level</strong></th>
<th><strong>Outreach</strong></th>
<th><strong>Collaboration</strong></th>
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</thead>
<tbody>
<tr>
<td><strong>Omeka.net</strong>&lt;br&gt;Online Exhibits</td>
<td>- Geared toward exhibits&lt;br&gt;- Multiple price options&lt;br&gt;- Hosted&lt;br&gt;- Accommodates multiple item formats</td>
<td>- Intuitive&lt;br&gt;- Students learn easily&lt;br&gt;- HTML knowledge essential for troubleshooting</td>
<td>- Open houses using laptops &amp; a big screen</td>
<td>- Student projects&lt;br&gt;- Digital humanities&lt;br&gt;- 3D capture &amp; model of Marlin Briscoe figurine</td>
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<tr>
<td><strong>Intuiface</strong>&lt;br&gt;Interactive Touchscreen</td>
<td>- Interactive&lt;br&gt;- User-friendly interface&lt;br&gt;- Prominent location for archival exhibits on video wall</td>
<td>- No coding necessary&lt;br&gt;- Knowledge of design principles essential&lt;br&gt;- &quot;If This, Then That&quot; knowledge important</td>
<td>- Student engagement&lt;br&gt;- Entertainment&lt;br&gt;- Education&lt;br&gt;- Event tie-ins (e.g. Open Access Week)</td>
<td>- Promotes archival materials and collections&lt;br&gt;- Collaboration in design&lt;br&gt;- Interactive 3D model</td>
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<td><strong>CONTENTdm</strong>&lt;br&gt;DAM (Digital Asset Management system)</td>
<td>- Ubiquitous&lt;br&gt;- Good for visual content (i.e. photos, videos) because of a robust metadata structure&lt;br&gt;- Batchloading capability</td>
<td>- Easy to learn and use&lt;br&gt;- Easy to maintain (hosted on OCLC)</td>
<td>- Omaha communities (e.g. Episcopal Diocese of Nebraska Newspaper Collection, Omaha Zoo, YMCA, Opera Omaha)</td>
<td>- Metadata in CONTENTdm linked to videos in Sprout&lt;br&gt;- Engage local communities with their materials</td>
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<tr>
<td><strong>Sprout</strong>&lt;br&gt;Video Hosting</td>
<td>- Affordable&lt;br&gt;- Closed captioning addable via copy &amp; paste&lt;br&gt;- Playlists</td>
<td>- Easiest interface</td>
<td>- Ease of sending playlists to donors &amp; stakeholders&lt;br&gt;- Video hosting for classes</td>
<td>- Creative Production Lab digitizes VHS tapes from Archives and puts them on Sprout</td>
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